



March 17, 2010

Dear Mark Sharitz:

The editors of *AgProfessional* magazine honored your company's product, Five New RoGator Models, as an Editor's Choice Top Product of the Year for 2009, and we are commemorating that achievement with the plaques enclosed with this letter. The top 10 list was announced in the December 2009 issue of *AgProfessional* magazine.

This is the third year for the award program to recognize innovative new products that have the potential to become leading products in the agricultural industry. The award is based on potential instead of documented success.

Editor selection for the award is based on the facts and information provided us in news releases, background materials, media presentations, third-party support and spokesperson quotes about a revolutionary product or major upgrade. As a winning company, it was obvious that you recognize the potential to impact purchase decisions by providing interesting and stimulating information in various ways, and you showed your excitement about introducing a new product.

Information about AGCO's five new RoGator Models stood out from the hundreds of press releases we receive each year. We appreciate receiving something other than a run-of-the-mill news release. We rely on the information you provide us to showcase new products, mainly on our Web site, www.agprofessional.com, and through our electronic newsletters, "AgProfessional Weekly" and "Dealer Update."

Congratulations to everyone at AGCO Corporation from all of us at *AgProfessional*.

Sincerely,

Handwritten signatures of Richard Keller and Colleen Scherer in blue ink.

Richard Keller, Editor
Colleen Scherer, Managing Editor